

BBB Directory Advertiser Specifications

For additional information please contact Chadwick Graphics
at 619-972-3948 ext. 105 or creative@chadwickgraphics.com



Ad #	Ad Size & Orientation	Points Wide x High	Inches Wide x High
1	Enhanced Listing	120 x 66	1.6625 x .9187
2	1/16 th Page	120 x 147	1.6625 x 2.0375
3	1/8 th Page H	254 x 147	3.525 x 2.0375
4	1/8 th Page V	120 x 630	1.6625 x 4.275
5	3/16 th Page H	388 x 147	5.3875 x 2.0375
6	3/16 th Page V	120 x 469	1.6625 x 6.5125
7	1/4 th Page H	522 x 147	7.25 x 2.0375
8	1/4 th Page S	254 x 308	3.525 x 4.275
9	1/4 th Page V	120 x 630	1.6625 x 8.75
10	3/8 th Page H	388 x 308	5.3875 x 4.275
11	3/8 th Page V	254 x 469	3.525 x 6.5125
12	1/2 Page H	522 x 308	7.25 x 4.275
13	1/2 Page V	254 x 630	3.525 x 8.75
14	9/16 th Page	388 x 469	5.3875 x 6.5125
15	3/4 Page H	522 x 469	7.25 x 6.5125
16	3/4 Page V	388 x 630	5.3875 x 8.75
17	Full Page	522 x 630	7.25 x 8.75
18	1 1/2 Page	846 x 630	11.75 x 8.75
19	Double Truck	1116 x 630	15.5 x 8.75

Inside & Back Cover - Premium Pages

1/2 Page - No Bleed	7.25 x 4.7625 in	522 x 343 pts
Full Page - No Bleed	7.25 x 9.75 in	522 x 702 pts
Full Page - Full Bleed	8.25 x 10.75 in	594 x 774 pts

(add .125 bleed on all sides)

Premium Pages 1, 3 etc. 7.25 x 9.75 in 522 x 702 pts

